

BoatTrack's Data Deletion Policy

This User Content and Conduct Policy will be effective as of April 15, 2021.

BoatTracks's Service Data Deletion Policy ("Deletion Policy") describes how our Subscribers' Service Data is deleted in connection with the cancellation, termination or migration of an Account within the BoatTrack Services detailed herein. This Policy does not apply to (a) data that resides in any BoatTrack product or services not detailed in this Policy; (b) data that resides in Non-BoatTrack Services managed and hosted by third parties and the Service Data that is or may be shared with such BoatTracks Services (as defined in our Master Services Agreement); or (c) data that resides in a BoatTrack product or service that is in a Beta, Testing or Early Access Program (except as noted within this Deletion Policy). Definitions for the categories of Structured and Unstructured Service Data covered in this Deletion Policy can be found following the corresponding table below.

Account Cancellation or Termination

Ninety (90) days after your Account for one or all of the BoatTrack Services (OrderPointe, ServicePointe, DealerCentral and/or the Production Configurator) is cancelled or terminated; an automated process will begin that permanently deletes your Service Data for the cancelled Service in accordance with the timelines set forth in the tables below. Once commenced, this process cannot be reversed and Service Data will be permanently deleted

Migration

In certain instances, including the enablement of a Deployed Associated Service ("Add-on"), such as the Advanced Security Add-on or the Data Center Location Add-on, the migration of Service Data to another data center may be required. In this process, a copy of your Service Data will be created for the purposes of assuring that it has been fully migrated to another data center. This assurance process conducted by BoatTrack may take up to thirty (30) days from the date of the commencement of such migration. After the migration process has been completed and confirmed, the deletion of the copy of your Service Data in the former data center facility will commence under this policy in accordance with the timelines set forth in the tables below. Subscribers should expect that migrations will likely require a scheduled downtime.

Data Deletion Timeline for Structured Service Data

Structured Service Data is data in your Account for a Service that is viewable within the Service such as OrderPointe, ServicePointe, DealerCentral and Production Bridge Configurator for integrated ERP systems.

The following table details the applicable BoatTrack Service, the types of Structured Service Data in the Service, and the associated deletion details once the deletion process has commenced:

BoatTrack's OrderPointe

Plants *unless active ServicePointe subscription	90 days
Dealers *unless active ServicePointe subscription	90 days
Finance Companies	90 days
Product Categories and Inventory *unless active ServicePointe subscription	90 days
Option Packages *unless active ServicePointe subscription	90 days
Models *unless active ServicePointe subscription	90 days
Templates	90 days
Boats *unless active ServicePointe subscription	90 days
Technicians/Builders *unless active ServicePointe subscription	90 days
All Sales Codes and sub sales configuration tables	90 days
Production Delays	90 days
Production Stations	90 days
Sales Orders including history	90 days
Users *unless active ServicePointe subscription	90 days
Dealers access to their sales orders service data	90 days
All attachments related to sales orders	90 days
Database backups *unless active ServicePointe subscription	90 days

BoatTrack's ServicePointe

Plants *unless active OrderPointe subscription	90 days
Dealers *unless active OrderPointe subscription	90 days
Product Categories and Inventory *unless active OrderPointe subscription	90 days
Option Packages *unless active OrderPointe subscription	90 days
Models *unless active OrderPointe subscription	90 days
Boats *unless active OrderPointe subscription	90 days
Owners *unless active OrderPointe subscription	90 days
Technicians/Builders *unless active OrderPointe subscription	90 days
All Service Codes and sub service configuration tables	90 days
Claims including history	90 days
Users *unless active OrderPointe subscription	90 days
Dealers access to their claims service data	90 days
All attachments related to service and warranty claims	90 days
Database backups *unless active OrderPointe subscription	90 days

DealerCentral

DealerCentral is always a subset of data within the OrderPointe and/or ServicePointe service data. Data from a dealer's login for DealerCentral is only ever accessible with an active ServicePointe and/or OrderPointe subscription.

BoatTrack reserves the right not to adhere to this Policy when deleting Service Data in cases where BoatTrack terminates an Account for violation of our Privacy Policy or Master Subscription Agreement